

INFORMATION ABOUT COOKIES

This statement informs users of the cookies policy applicable to this Website, notifying them of the use of cookies during browsing and allowing them to consent to their use. Consent is given when users continue to browse on the website, as indicated by the specific notification given on the first navigation page which discloses the existence of a cookies policy.

1.- What are cookies?

Cookies are information that often contains an anonymous, unique identification code that is sent to the browser by a web server and is stored on the hard disk of the user. Later, in the event that subsequent connections to the website are made, these cookies can be read and recognized by the website as they have been aggregated during earlier connections. They are primarily used to operate or improve the functioning of the website, as well as provide business and marketing information to the website's owner.

2.- Authorization for the use of cookies on our website.

In accordance with the cookies notification that appears on the website's first navigation page, and for this cookies policy, the user or visitor, agrees that, when browsing the website, they expressly consent to use cookies as described herein, except in the case that they have modified the configuration of their browser to block them. This includes but is not limited to, an understanding that the user is browsing the website when they do any of the following: close the cookies notification on the first navigation page, scroll through the website, click on any element of the website, etc.

3.- Types of cookies used on our website

A user browsing the website may encounter cookies inserted by the owner of the website ("proper cookies") or cookies inserted by different entities collaborating in the promotion of content and the delivery of our services ("direct third-party cookies"). The website's cookies are used as detailed below and for the purposes herein described:

A. Technical Cookies:

a. Cookies strictly necessary for the operation of the website: essential to enable website browsing and the functioning of various features. Without these you cannot use search services, shopping comparisons, and other services available on the website.

b. Customization cookies: These are used to facilitate navigation of the website, to record the options you have chosen on the website and provide more personalized features. In some cases we allow advertisers or third parties to place cookies on our website to provide personalized content and services. In any case, the use of our website constitutes acceptance of the use of this type of cookie. If cookies are blocked, we can not guarantee the optimal functioning of the website.

c. Cookies for statistical purposes and to measure traffic: These collect information on the use of the website, the pages you visit and any errors that may occur during navigation. We also use cookies to recognize the source of your visit to our website. These cookies do not collect information that can be used to identify you. All information is collected anonymously and used to help improve the operation of the website. Therefore, our cookies do not contain personal data. In some cases, some

of these cookies are managed on our behalf by third parties, but they are not allowed to use them for purposes other than those mentioned above. The use of our website constitutes acceptance of the use of this type of cookie. If they are blocked, we can not guarantee the proper operation of the website.

• GOOGLE ANALITICS	http://www.google.com/intl/en/policies/privacy/	
• SEMBOX		30 days

B. **Cookies for advertising and re-marketing purposes:** used to collect user information in order to display advertisements on the website or third party sites.

ZANOX	http://zanox.es/gb/about-zanox/privacy/	30 days
CRITEO	http://www.criteo.com/privacy/	30 days
Tradedoubler	http://www.tradedoubler.com/es-es/privacy-policy/	30 days
Facebook	https://www.facebook.com/help/cookies/	30 days

C. **Social Cookies:** These cookies allow our website to be shared and allow for "Like" clicks on social networking sites like Facebook, Twitter, Google + etc.

The lifespan of the cookies we use may vary. In particular, there are session cookies that are only valid for a single search or browsing session and disappear when the browser is closed; and persistent cookies, which have a variable lifespan. The maximum lifespan of cookies in this second category is 5 years.

4.- Management of cookies

Users should be aware that if cookies are not enabled on your device, your website experience may be limited and the use of our services and navigation could be impeded.

4.1.- How are cookies disabled/enabled?

There are several ways to manage cookies. By modifying browser settings you can choose to disable cookies or receive a warning before accepting one. Also, users can delete all cookies stored in the cookie folder of their browser. Each browser has different procedures for managing configuration.

Here's how you can manage cookies on the major browsers. If you want information about managing cookies on your tablet and/or phone, please consult the operating manual or online help services.

• MICROSOFT WINDOWS EXPLORER

• GOOGLE CHROME

• MOZILLA FIREFOX

• APPLE SAFARI

If you want to learn how to manage cookies on other browsers, please consult the operating manual or online help services.

4.2.- How can you disable/enable third-party cookies?

Third-party cookies are not installed by us; they are installed by our business partners or other parties when you visit this website. Therefore, we suggest users consult the thirdparty's website for information on how they install cookies and how they are managed. Also, we invite users to consult the following website <http://www.youronlinechoices.com> where you will find useful information about the use of cookies and the measures you can take to protect your Internet privacy